

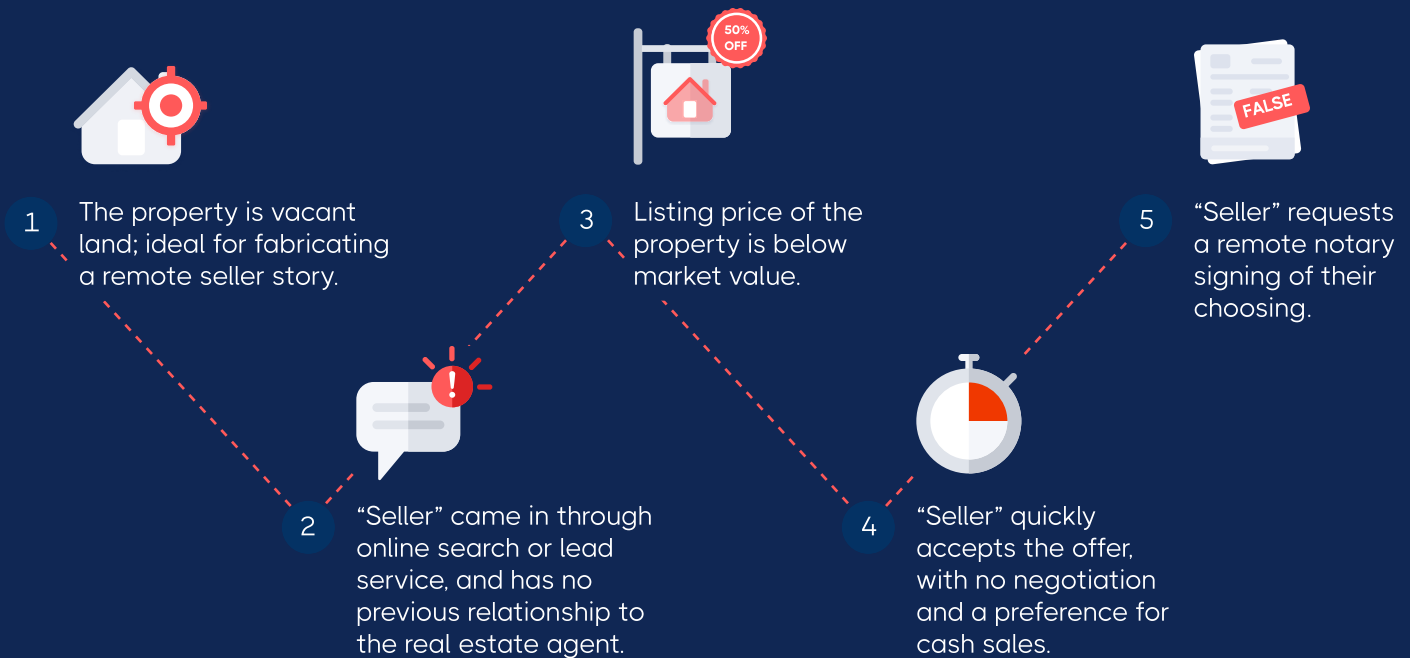
# Stop Seller Impersonation Fraud

73% of real estate firms have seen an increase in seller impersonation fraud attempts since the start of 2023<sup>1</sup>.

Protect yourself and everyone in the transaction by verifying a seller's identity at the start of the closing process. By weeding out potential fraud immediately, you'll avoid wasting time on bogus deals and reduce risk to your business.



If you see these red flags, **stop and verify seller identity** immediately.



“Most of our transactions are with remote sellers, so it’s nearly impossible for me to verify identity in person. I’ve evaluated a number of ID validation tools to solve for this problem, and none of them provided the level of security that CertifID provides.”

– **Christian Ross**, Ross Title | Ross Law

## How to use CertifID software to **verify seller identity**:



## CertifID software enables **identity verification**

and evaluates more than 150 markers of fraud risk.



**Device verification** checks for masked or emulated signals of fraud.



**Multi-factor authentication** ensures the device is being accessed by the right user



**Knowledge-based authentication** verifies personal and user unique information

CertifID also provides an additional layer of protection that you won't find in traditional insurance policies.



Every transaction verified by CertifID includes up to \$1M of insurance, for added peace of mind.