**CertifID Introduction – B2B Transactions**

Proposed message structure:

**Subject: Confirming Your Wiring Instructions Through CertifID**

Dear [INSERT END USER NAME],

Wire fraud is a serious issue in real estate transactions and we need your help to ensure that funds arrive safely in the bank account you provided us. Prior to initiating and sending you a wire, we will utilize CertifID, a fraud prevention product that allows us to confirm your identity and bank account information to ensure the information we received has not been tampered with. This will allow us to transfer your funds to you with trust.

In order to do this, we will be sending you a secure message through CertifID that will be sent via email and text message. While we recognize you may be confirming a company bank account and acting in a company capacity, we need to confirm your personal identity to ensure that you, as a trusted party, is attesting to the accuracy of the bank account information.

Here’s a quick video that explains how CertifID works and what to expect when confirming your identity and bank account credentials: [Confirm Bank Details - for Home Sellers](https://vimeo.com/587927827?share=copy)

For more information, please review [www.certifid.com](http://www.certifid.com) or reply to this email and I would be happy to walk you through the process.

Thank you in advance for working with us to keep you and all other transaction participants safe from fraud.